

PRESS RELEASE

TACHOfresh participates first time in the Innovation Ranking 2025 of SZ Institute and Creditreform

Wildau / München, 23.10.2025 – TACHOfresh, provider of intelligent solutions for the digital tachograph, among the most innovative companies in the Federal Republic of Germany



For the fourth time, the **SZ Institute of the Süddeutsche Zeitung** has asked **Creditreform to execute** an innovation analysis for 2025, with the aim of identifying the "most innovative companies" in Germany.

For 2025, **2,786** companies were pre-selected. „When we heard about the innovation ranking of the SZ Institute, we felt immediately addressed as an innovative software company with a branch in Munich and headquarter in Wildau/Berlin. However, we would not have thought that 35% of the 245 companies that received the final award would belong to the IT sector," says the Managing Director of TACHOfresh, Susanne Kirsch. „As a small SME, we consider it more than a respectable success that we have reached 150th place in the ranking with our small team. We see this as an incentive to further expand our innovation strategy.“

You can find out more about the background, the specific selection criteria and the results here:

<https://www.sueddeutsche.de/advertorial/sz-institut/innovativste-unternehmen-2025>



About TACHOfresh

Based in Wildau near Berlin, TACHOfresh has been developing solutions for the transport and logistics industry for 30 years. The company, which belongs to the German Kienzle Group, is cooperating with the Technical University of Applied Sciences Wildau. With the advent of the digital tachograph, TACHOfresh has undertaken a strategic realignment with the aim of becoming the competence center for remote download and tachograph data reporting in Europe. Today, TACHOfresh serves over 3,000 customers with 140,000 drivers and 50,000 vehicles throughout Europe at its two German locations in Wildau and Munich and as part of its international partner network.

More infos: www.tachofresh.com

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