

PRESSEINFORMATION

Partner meeting TACHOfresh – Potsdam 2024

Wildau - Germany, 25.04.2024 - On 24th and 25th of April 2024, the 4th Partner Meeting of TACHOfresh GmbH with German and international participation took place in Potsdam. In addition to exciting presentations on the telematics market, tachograph-solutions and TACHOfresh development topics, this year's event once again offered plenty of space for an inspiring exchange between TACHOfresh partners from various markets.

The agenda of this year's TACHOfresh partner meeting focussed on the TACHOfresh journey in the next years. The meeting not only looked back on a successful year of growth in 2023, but also shed light on the planned further growth for 2024-2026. Falko Schmalenberg, the previous CTO of TACHOfresh, was welcomed by all participants as an additional and further Managing Director of TACHOfresh. As in previous years, the partner speed dating in particular was extremely popular!



“These events are an ideal platform for us to present our company and our mid-term plans to our partners,” explains Susanne Kirsch, Managing Director of TACHOfresh. “They provide a perfect framework for initiating open discussions, such as this year’s presentation by Mr Ullrich and Mr Quellec, Managing Directors of PROTON Technologie, on the topic of “Cloud-based data processing,” says Ms Kirsch happily. “As a solution provider of data analyses and evaluations relating to digital tachograph’s data, we always focus on innovation, data security and compliance. The fact that it was also simply fun to meet partners in person and learn more through the multi-layered dialogue is a much appreciated side effect of such events, which we have sorely missed during the Corona pandemic.”

**About TACHOfresh**

based in Wildau near Berlin, has been developing solutions for the transport and logistics industry for 30 years. The company cooperates closely with the Technical University of Wildau. With the advent of the digital tachograph, TACHOfresh undertook a strategic realignment with the aim of becoming the competence centre for remote download and tachograph data reporting in Europe. Today, TACHOfresh serves over 3,000 customers with 140,000 drivers and 50,000 vehicles across Europe at its two German locations in Wildau and Munich and within its international partner network.

Read more: www.tachofresh.com

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