

Kienzle acquires TACHOfresh and strengthens its software expertise

The acquisition expands the portfolio with its own SaaS solutions. Kienzle is thus expanding its data and customising expertise and continuing to develop as a solution provider in the telematics business.



Download (click on the image): Kienzle aims to continue growing with the acquisition of TACHOfresh: Jan Kaumanns, CEO of Kienzle Beteiligungs GmbH. Fotos: TACHOfresh/Kienzle

Mülheim/Ruhr / Wildau, 9. October 2025. Kienzle Beteiligungs GmbH, parent company of Kienzle Automotive GmbH, acquires TACHOfresh from Wildau near Berlin, thereby significantly expanding its software and data business. TACHOfresh specialises in archiving and, in particular, the calculation and use of remaining driving times. The acquisition gives Kienzle one of the most widely used software modules in an area that is crucial for fleet customers in order to plan routes efficiently, reduce downtime and increase productivity.

‘Our goal is to evolve from a hardware and software retailer to the number one manufacturer-neutral solution provider for telematics fleet customers in Europe. With TACHOfresh, we are adding a key product to our portfolio that will enable us to meet individual customer requirements in one of the most important areas even more specifically in the future,’ says Jan Kaumanns, CEO of Kienzle Beteiligungs GmbH, adding: ‘Our strength lies in the combination of a comprehensive hardware and software portfolio and our full-service strategy. We not only support the introduction of telematics solutions, but also assist our customers throughout the entire process – from the optimal product selection and customisation to individual requirements to rollout, data evaluation, training and support.’

The acquisition marks a further step in Kienzle's growth strategy: by strategically integrating highly specialised software module providers, the group is strengthening its solution expertise. Kienzle had already laid the foundation for expanding its software expertise in June with the acquisition of location specialist Ubinam.

‘In Kienzle, we have found a partner that offers the right mix of market access, experience and corporate culture,’ says Susanne Kirsch, CEO of TACHOfresh GmbH. “This will enable us to continue on our growth path, further expand our expertise as an independent specialist and, at the same time,

leverage the advantages of a larger network. It is particularly important for us to retain our independence and focus on expanding partnerships with telematics providers in the German and European markets. At the same time, we will benefit from the opportunities offered by the Kienzle Group in the further development of our solution portfolio and will be able to offer our customers expanded services."

TACHOfresh's SaaS solutions are already used by numerous telematics providers. For Kienzle, the acquisition means expanding its customer base to 10,000 fleets with over 130,000 vehicles in Europe.

About Kienzle Beteiligungs GmbH

Kienzle Beteiligungs GmbH, based in Mülheim an der Ruhr, was founded in 2020 and, as a holding company, holds 100% of the shares in Kienzle Automotive GmbH and ght GmbH Elektronik im Verkehr.

About Kienzle Automotive GmbH

Kienzle Automotive GmbH, based in Mülheim an der Ruhr, is a leading provider of tachograph and telematics solutions for commercial vehicles in Germany. With a manufacturer-independent approach, Kienzle combines systems from various suppliers with its own modules. From rollout to support, Kienzle offers its fleet and workshop customers a one-stop service.

About TACHOfresh GmbH

TACHOfresh GmbH, based in Wildau near Berlin, has been developing modular software solutions for the transport and logistics industry for 30 years. In collaboration with the Technical University of Applied Sciences in Wildau, the company has strategically repositioned itself with the launch of digital tachographs. Today, TACHOfresh is regarded as a European centre of excellence for remote download and tachograph data reporting.

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