

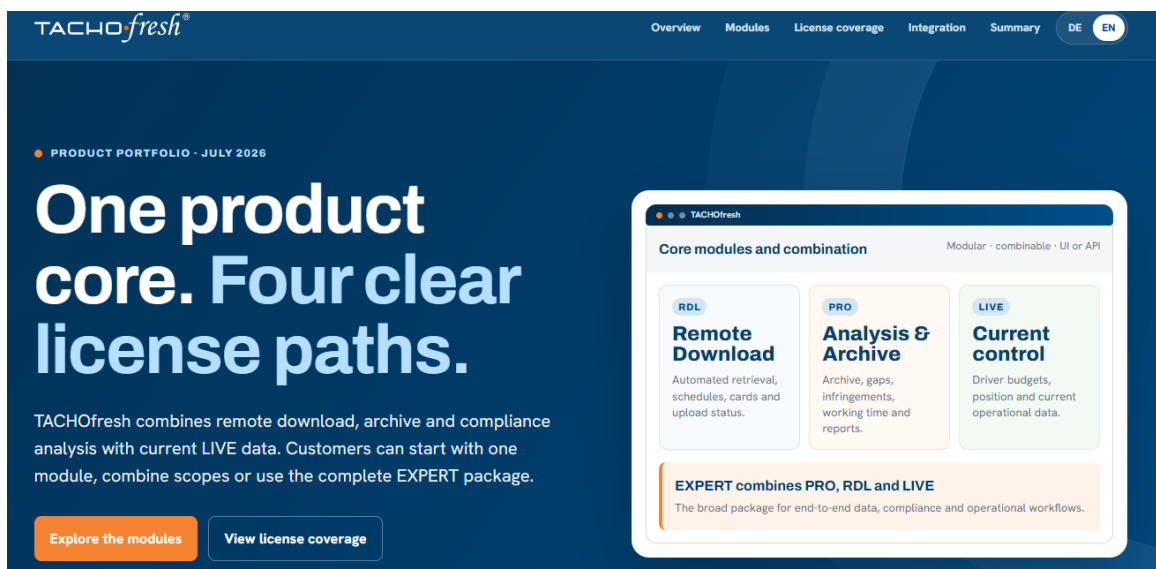
PRESS RELEASE

TACHOfresh is taking off with AI

Wildau / München, 23.10.2025 – TACHOfresh, provider of intelligent solutions for the digital tachograph, is taking off with AI.

AI is a very powerful and effective tool. It has become an indispensable part of both software development and marketing. At TACHOfresh, we are delighted to have been using this tool more extensively and on an ever-increasing scale since last year. Initially in the development department, and since this year increasingly in product presentation and external communications as well. For our teams, the fascination with working with AI lies in the combination of significant time savings on redundant processes, the incredible wealth of knowledge that can be utilised effectively with the help of AI, and a perfect, graphical presentation of the results.

A first step in the area of external communications is our digital product brochure, which is available in HTML and PDF formats, naturally in both German and English.



For our Partner Newsflash and TACHOfresh Alert notifications, we have also introduced new AI-powered formats, including generation tools that automatically retrieve and format content from our development team – and here too, automatic translation into English is provided.

About TACHOfresh GmbH

Based in Wildau near Berlin, TACHOfresh has been developing solutions for the transport and logistics industry for 30 years. The company, which belongs to the German Kienzle Group, is cooperating with the Technical University of Applied Sciences Wildau. With the advent of the digital tachograph, TACHOfresh has undertaken a strategic realignment with the aim of becoming the



competence center for remote download and tachograph data reporting in Europe. Today, TACHOfresh serves over 3,000 customers with 170,000 drivers and 60,000 vehicles throughout Europe at its two German locations in Wildau and Munich and as part of its international partner network.

Read more: www.tachofresh.com

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